

PRICE FUNERAL HOME

9609 CENTER STREET
MANASSAS, VIRGINIA 20110

(703) 257-6028

April 20, 2004

Bob Keegan
Assurant Preneed
10 Glenlake Pkwy, Suite 500
Atlanta, GA 30328-3473

Dear Mr. Keegan,

Assurant Preneed has streamlined the process for families completing policies with its printable Internet forms that benefit both the families we service and our funeral firm. I have been using the Internet forms for almost four years, and they have reduced the time it takes to complete the forms in half.

By downloading the forms from Assurant Preneed's Web site to my computer, I can complete the forms in the family's home, or my office, print them and get the signatures needed. The most efficient aspect of using the Internet forms is I can enter the information for a husband and wife and not have to enter it a second time, only change the things that would apply.

In fact, before I started using the Internet forms, I spent approximately an hour with families completing the forms. By utilizing the Internet forms, I have reduced the time to less than 10 minutes.

Assurant Preneed Internet forms save funeral homes time and money, and I recommend other preneed counselors utilize this resource.

Sincerely,



Billy J. Jenkins
Prearrangement Consultant